

Guide to the U.S. Trade in Color Diamonds." The guide includes an overview of the geology of natural color diamonds, nomenclature to describe natural, synthetic, and simulated stones, treatments, and disclosure regulations. To download the guide, visit www.jv-legal.org or www.ncdia.com.

Hero for Hope

The Jewelers for Children "Hero for Hope" program provides another opportunity to help children who are the victims of illness, abuse, and neglect. Similar to the United Way campaign, anyone can join Hero for Hope by completing an enrollment form. Give as little as one dollar per week, or any amount that fits your budget. Employers can offer the program to their employees as a payroll deduction. For more information, call (212) 687-2949 or visit www.jewelersforchildren.org.

PEOPLE

Phyllis Bergman, president of Mercury Ring Corporation, has been elected chairperson of the 24 Karat Club of New York for 2009, the first woman ever to be elected. **Michael Toback** of Myron Toback was elected president.

A. Jaffe, New York, has appointed **Evert DeGraeve** to vice president of merchandising and marketing. DeGraeve has held executive positions at Harry Winston, Mikimoto America, and David Yurman.

Jewelers of America has named **Robert Headley** as its first chief operating officer. He comes to JA after 20 years with Tiffany & Co., where he served as vice president of technical services.



Robert Headley

French Thompson, owner of French Designer Jeweler, Scottsdale, Arizona, has received the High Achievement Award for best designer retailer of 2009 from the Contemporary Design Group.

Texas-based Starhaven by Liz Donahue has appointed **Robin Jones**, an entertainment executive, to vice president of business development.

Teresa Saldivar of Teresa's Jewelers, Santa Ana, has been elected president of the California Jewelers Association for 2009.

SUPPLIERS

Bridal Lease Program

New York-based **Gabriel & Co.**'s bridal lease program offers an affordable package of engagement rings and wedding bands for jewelers. The rings simulate the look and feel of the actual merchandise but are composed of cubic zirconia and a proprietary, specially created metal. A basic package includes 40 engagement rings while another line features 120 pieces. For more information, call (212) 719-3258 or visit www.gabrielnyc.com.

Cause Pendants

Michael Couch & Associates, West Des Moines, Iowa, has introduced a breast cancer awareness pendant in 14k gold, silver, and sapphire. A postcard, display, and poster are available for marketing. The awareness pendants are also available in a variety of colors for other causes. For more information, call (888) 256-0445 or visit www.mcagems.com.

Children's Jewelry

Icing on Top, New York, has introduced a line of eco-friendly fine jewelry for babies and children. Faceted shapes in 14k yellow, white, and rose gold make up a collection of bangles, bracelets,



earrings, and necklaces. The company uses recycled gold and organic materials from the product to the packaging. For more information, call (212) 750-1369 or visit www.iceingontop.com.

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